

**OFFICIAL RULES FOR
Cointreau® Liqueur Private Coffret Contest
SPONSORED BY RÉMY COINTREAU USA, INC.**

OFFICIAL RULES

NO PURCHASE NECESSARY

The Contest entry period opens on October 15, 2010, at 12:01 am/EST and will close on November 15, 2010, at 11:59 pm/EST.

1. SPONSOR

The Contest (the "Contest") is sponsored by Rémy Cointreau USA, Inc., with an address of 1290 Avenue of the Americas, New York, New York 10104 (hereinafter, the "Sponsor").

2. ELIGIBILITY

The Contest is open to legal residents of the United States, other than current residents of California, Puerto Rico, and other U.S. possessions (e.g., Guam, U.S. Virgin Islands). This Contest is void elsewhere and wherever prohibited by federal, state or local law. You must be twenty-one (21) years of age or older as of October 15, 2010 to enter this Contest and be eligible to win.

Employees, officers, and directors, agents of the Sponsor and the immediate family members of each of the above are not eligible to participate.

Each entrant must be the rightful owner or have authorized use of the e-mail account indicated by the entrant's e-mail address entered on the entry form. Only one entry per person is allowed. In the event of a dispute as to the identity of an entrant, the potential winner will be deemed to be the person in whose name the e-mail account is opened.

3. HOW TO ENTER

Visit the Cointreau FaceBook contest page at www.facebook.com/cointreau. You will be asked to answer the following question:

"What secret would you like to hide in your private coffret?"

You must provide your answer in the text box on the Cointreau FaceBook contest page in 30 words or less within the timeframe stated herein. You will also be asked to provide your first and last name, date of birth, mailing address, and e-mail address, and to confirm that you have read and agreed to these official rules.

The Sponsor shares information about the participants with some of its affiliated companies and carefully selected other companies, but if you check the opt-out box on the entry form, the Sponsor will not share your e-mail address with others for them to send you unsolicited e-mail. To view the Sponsor's Privacy Policy in its entirety click here: www.facebook.com/cointreau.

4. SELECTION AND NOTIFICATION OF WINNER

The presumptive winner will be the eligible entrant who's answer is judged to be most the imaginative, relevant and creative. Answers from eligible entrants will be judged (on a scale from 1 to 10) by the Cointreau® Liqueur brand team and Dita Von Teese.

Selection of Winner

The presumptive winner will be notified by e-mail or phone on or about December 1st, 2010. The presumptive winner will be required to respond to the winner notification by e-mail, mail, or phone within seven (7) calendar days and, in such response, must provide his/her full name, residential mailing address, daytime telephone number, date of birth, and social security number to receive the prize. The presumptive winner will also be required to sign and return within seven (7) days of receipt an affidavit of eligibility and winner liability/ publicity release before receiving the prize. The failure to respond timely and completely to the winner notification may result in forfeiture of the prize and the Sponsor, in its discretion, may select an alternative winner. If an e-mail notification is returned as undeliverable, the Sponsor will attempt to re-send that e-mail three (3) times. If a potential winner does not respond within seven (7) calendar days of the transmission of the final e-mail notification, or should the e-mail, after three attempts, be returned as undeliverable, an alternative winner will be selected.

5. PRIZE

- The winner will receive:
 - One (1) Cointreau® Liqueur Private Coffret

Approximate retail value of the prize is \$299. In no event will the cumulative actual retail value exceed \$299. No transfer or substitution of a prize by winner shall be allowed. The prize may not be redeemed for cash, and there is no cash value. The prize is non-changeable once redeemed. The prize cannot be used in conjunction or combined with any other competition or offer. The Sponsor reserves the right to substitute the prize and/or any portion thereof for one of equal or greater value for any reason at its sole discretion.

Prize Restrictions

Sponsor reserves the right to cancel this Contest or modify the prizes or Official Rules with immediate effect at any time prior to the closing date of the Contest, by advertising that fact on www.facebook.com/cointreau or by disseminating such information via e-mail.

6. CONDITIONS

By participating, entrants agree to be bound by these Official Rules and the decisions of the judges, which shall be final, and waive any right to claim ambiguity in the Contest or these Official Rules. All federal, state and local laws apply. All federal, state or other tax liabilities arising from this Contest will be the sole responsibility of the prize winner. The Sponsor, its parent company, affiliates, subsidiaries and advertising and promotion agencies are not responsible for and shall not be liable for: (i) late, lost, delayed, misdirected, incomplete or unintelligible entries, telephone system or computer malfunctions, lost connections or transmission errors; (ii) any injuries, losses or damages of any kind caused by the acceptance, possession or use of any prize or from participating in the Contest; or (iii) any printing, typographical, administrative or technological errors in any material associated with the Contest. Sponsor reserves the right, in its sole discretion, to modify, cancel or suspend this Contest should a virus, bug, computer problem or other causes beyond the Sponsor's control corrupt the administration, security or proper play of the Contest. The Sponsor may prohibit you from participating in the Contest or winning a

prize if, in their sole discretion, the Sponsor determines that you are attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other players or Sponsor's representatives. CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION OF SUCH PARTICIPANT AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

- In the event of a dispute, the decision of the Sponsor shall be final and binding.
- All entries and the information contained in such entries will become the Sponsor's property and will not be acknowledged or returned.
- Acceptance of a prize will constitute permission for the Sponsor to use the names, cities, states, likenesses, and voices of the winners for advertising and promotional purposes, without any further compensation, unless prohibited by law.

7. LIMIT OF LIABILITY AND DISCLAIMERS

A) ALL ENTRANTS AGREE THAT THE SPONSOR, ITS PARENT COMPANY, AFFILIATES, SUBSIDIARIES, AND AGENCIES AND/OR ANY OTHER PERSON OR ENTITY ASSOCIATED WITH THE CONTEST SHALL NOT BE LIABLE FOR CLAIMS, LOSSES, LIABILITIES, EXPENSES OR INJURIES OF ANY KIND RESULTING IN ANY WAY FROM CONTESTANT PARTICIPATION IN THE CONTEST, INCLUDING BUT NOT LIMITED TO, THE DRAWING, THE USE OF THE PRIZE, ANY DELAYED, LOST, MISDIRECTED, OR DAMAGED ENTRIES, OR ANY COMPUTER, ONLINE SERVICE, COMMUNICATIONS OR OTHER TECHNICAL MALFUNCTIONS THAT MAY OCCUR.

B) ALL CONTESTANTS ACKNOWLEDGE THAT THE SPONSOR, ITS PARENT COMPANY, AFFILIATES, SUBSIDIARIES, AND AGENCIES AND/OR ANY OTHER PERSON OR ENTITY ASSOCIATED WITH THE CONTEST MAKE NO WARRANTY OF ANY NATURE, EXPRESS OR IMPLIED IN RESPECT OF THE PRIZES, WHETHER IN RESPECT OF FITNESS FOR PURPOSE, SATISFACTORY QUALITY, DESCRIPTION OR NATURE OF THE PRIZE OR OTHERWISE. ALL CONTESTANTS, BY ENTERING THE CONTEST, AGREE TO BE BOUND BY THE ABOVE RULES.

8. RULES/WINNERS LIST:

For additional information regarding the Official Rules or to obtain a winners list, available after December 15, 2010, send a self-addressed stamped envelope to: Cointreau® Liqueur Private Coffret Contest, c/o Rémy Cointreau USA, Inc., 1290 Avenue of the Americas, New York, New York 10104. Please specify Rules, Winners List or other reason for inquiry. Vermont and Washington residents may make this request without a self-addressed stamped envelope.